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A nest of their own

For almost 60 years, The Rockport Group of companies has been engaged in the development, construction, sales and management of quality residential, commercial and industrial properties.

Rockport pioneered the condominium concept in Ontario. Jack Winberg, CEO, says, “my father was the first ever to register a condo in the city, in 1968.”

Following in his father’s innovative footsteps, Winberg and now his son Daniel, demonstrate this type of forward thinking in Rockport’s new project, The Nest, in the emerging, hip, midtown Toronto neighbourhood of Hillcrest Village.

To be completed by the fall of 2016, The Nest is just right for singles, young families and empty nesters. This nine-storey mid-rise is a new project on St. Clair Avenue West, with 122 suites ranging from one-bedroom suites to two bedrooms plus den.

Street appeal is the result of the building’s design of unique stepped stacked glass boxes with a distinctly geometric sensibility. Most suites will have balconies or terraces that are six-feet wide. “Anything less and you can’t put a table and two chairs out there,” Winberg says. The terraces and balconies will also have gas hookups for barbecues, eliminating the need for residents to awkwardly “schlep” propane tanks onto elevators and down hallways, he adds. “Because who wants to do that?”

“At Rockport, we are completely focused on the needs of our customer, learning what our customer wants and values in a home and then striving to exceed ex-



pectations through excellence in design, construction and finishes. The Nest is the result of this process, the best possible combination of features and prices for this neighbourhood.”

This desire to exceed expectations is demonstrated in the building’s amenities, sure to appeal to singles and young families. There is a beautiful indoor entertainment space for hosting parties, and a cool outdoor roof-top lounge with a fire pit, fully equipped kitchen, and barbecues for residents to enjoy the view, socialize and hang out. This ‘green’ building is built with



The Nest is over 70 per cent sold. There are still some great options available. Units range from 464-square-foot one-bedrooms starting at \$256,900, to 1,100-square-foot two-bedrooms+den into the \$600,000s. Maintenance fees are 53 cents per square foot and include unlimited high speed Internet access.

take care of dry cleaning, shoe repair and other errands through a conveniently located locker drop off and pick up. A doggy spa on the main floor means residents with dogs can wash off paws and coats, so Fido doesn’t track mud inside.

Winberg says, “I and other parents I know, want to help our kids to buy their first home. Hillcrest Village is a great neighbourhood to consider. Lots of young Jewish families are already moving in, attracted to the neighbourhood’s youthful energy and proximity to amenities they want, including the new Leo Baeck campus which is just down the street. The Nest is an amazing investment opportunity for parents who want to help give their kids a start.” ■

geothermal heating and cooling and other sustainable features including an innovative fibre cement panel cladding.

Winberg says, “We know that in the long term these innovations will save owners money and enhance the value of their property.”

The Nest also offers other thoughtful and surprising amenities that are sure to be appreciated. Every unit has unlimited high speed Internet included in the maintenance fees. Additional concierge services can be accessed through a smartphone app, in which you can arrange to